

Revised List of Advertising in Booklets

Period from 1960 – 1972

1	TAA – TransAustalianAirways	✓
2	Ansett – A.N.A. Airways	✓
3	Berrere Distribution Co. – Rupture Control	✓
4	A.N.Z. Bank	✓
5	Sellotape	✓
6	Linguaphone Institute Pty. Ltd.:	-
	a. 1 Feming Place Melb. - with picture -	✓
	b. 1 Feming Place Melb. - no picture -	✓
	c. Suttons Music 105 Elizabeth Str. Melb. - no post code -	
	d. Suttons Music 105 Elizabeth Str. Melb. - with post code -	✓
	e. Allans Music 276 Collin Str. Melb. - no post code -	✓
	f. Allans Music 276 Collin Str. Melb. - with post code -	
	g. Dymock, s 424 George Str. Sydn. - no post code -	✓
	h. Dymock, s 424 George Str. Sydn. - with post code -	✓
7	P.M.G. Department "To ensure that your Letter can be carried by Air..."	✓
8	P.M.G. Department "Don't risk a Fine"	✓
9	Directories (Aust.) Ltd. commencing "Be prominent..."	✓
10	Directories (Aust.) Ltd. commencing "Notice..."	✓
11	Mazda Lamps	✓
12	Commonwealth Savings Bank	-
	a. commencing "Agencies conducted at most Post Office"	✓
	b. commencing "The best Place for your Savings"	✓
13	Hemingway Robertson Institute commencing "Forge ahead..."	✓
14	Cenovis Yeast Pty. Ltd.	
15	Hemingway Robertson Instiute commencing "Post today..." – Coupon	✓
16	Olympic Tyres and Batteries	-
	a. commencing "Fit olympic Quality..."	
	b. commencing "Start quicker..."	✓
	c. commencing "Check for ... + Koala"	✓
	d. commencing "Check your Tyres quick..."	
	e. commencing "Get more Miles for your Dollars..."	✓
	f. commencing "Check for Tyres, check for olympic"	✓
17	Butter	
18	P.M.G. Department Rates of Postage	-
	a. within Australia 5d basic letter rate (vertical)	✓
	b. within Australia 4c basic letter rate (vertical)	✓
	c. within Australia 5c basic letter rate (horizontal)	✓
	d. within Australia 6c basic letter rate (horizontal)	✓
	e. within Australia 7c basic letter rate (horizontal)	✓
19	P.M.G. Department Rates of Postage overseas	-
	a. 8d other countries letter postage (vertical)	✓
	b. 6c other countries letter postage (vertical)	
	c. 7c other countries letter postage (vertical)	✓
	d. 7c other countries letter postage (now horizontal)	✓
	e. 9c other countries letter postage (horizontal)	✓
	f. P.M.G. Department: Surface Mail Postage overseas, 10c all other countries letter postage	✓

20	Directories (Aust.) Pty. Ltd. commencing „Advertising Space...”	-
	a. over 14,000,000 stamp books are sold...	✓
	b. over 13,000,000 stamp books are sold...	✓
	c. over 12,000,000 stamp books are sold...	✓
	d. space such as this... 15 Gover Str. S.A. - no post code -	✓
	e. space such as this... 15 Gover Str. S.A. - with post code 5006 -	✓
	f. space such as this... 417 St. Kilda Road - no post code -	
	g. space such as this... 417 St. Kilda Road - with post code 3004 -	✓
21	Directories (Aust.) Pty. Ltd. commencing “The Telegraphic Code...”	
22	Metropolitan Business College commencing “Can you achieve...”	
23	Metropolitan Business College commencing “Tear out...”	
24	Stott’s Technical Correspondence College commencing “Study by Post...”	✓
25	Stott’s Technical Correspondence College commencing “Tear out...” – Coupon	✓
26	Don’t risk a fine	
27	Tractor Training Service	
28	Australian Army commencing “Advance with me...”	✓
29	Australian Army commencing “Post today...”	
30	Sampsons commencing “Learn at home...”	
31	Sampsons commencing “Please send...”	
32	Creative Mail Design commencing “Just think of it...”	✓
33	Creative Mail Design commencing “A Division of Directories...”	
34	United Ancient Order of Druids	
35	Hospital Benefits Association	
36	Hemingway Robertson Institute	-
	a. commencing “Make Accountancy your Career...”	✓
	b. commencing “Post today...” – Coupon (horizontal)	✓
37	Mrs. Lynley’s Linen Club	
38	Mrs. Lynley’s Linen Club – Coupon	
39	Hawthorn Taxi Truck Service	✓
40	E.S. & A. Bank Ltd.	
41	E.S. & A. Bank Ltd. – Coupon	
42	Red Cross	
43	Red Cross – Coupon	
44	Commonwealth Bank commencing “For every Banking Service...”	✓
45	Tattersalls – Sydney Cup	
46	Tattersalls – Sydney Cup – Coupon	
46x	Beaurepaires	
47	Simon Warrender	
48	Simon Warrender – Coupon	
49	Creative Media Design commencing “If you have the Ability to draw, you can enter...”	✓
50	Creative Media Design commencing “If you have the Ability to draw, fill in...”	
51	Creative Media Design – Coupon	✓
52	TV and Wireless Licences	-
	a. commencing “Your Radio & TV must be dicensed, don’t risk a fine...”	✓
	b. commencing “Are yours current...?”	✓
53	Stott’s Technical College commencing “Your Success depends on Training...”	-
	a. right row Dresscutting	✓
	b. Dairy Farming	✓
54	Stott’s Technical College commencing “Mail this Coupon for full...” – Coupon	✓
55	Royal Melbourne Institute of Technology	-
	a. showing a teacher and Melbourne - no post code -	✓

[illegible]

FLY TAA WITH THE MAIL
FLY TAA THE NATION'S JETLINE
ELECTRAS MK. II • SUPER VISCOUNTS • FRIENDSHIPS

1

ANSETT-ANA
Golden Jet Service
 with Electra Mk II's and Viscount II's

2

NEW METHOD OF RUPTURE CONTROL
 NO PAIN NO TEARS
 NO SPRINGS
 The NEO-BARRERE
 is a new method of rupture control
 which is simple and effective
 and does not require the use of
 any instruments or
 special treatment.
 Distribution Co.
 111 Elizabeth Street Sydney

3



It's a pleasure to do business at...
A.N.Z. BANK

AUSTRALIAN AND NEW ZEALAND BANK LIMITED
 AUSTRALIA AND NEW ZEALAND 100% CAPITAL

• **CHEQUE ACCOUNTS**
 • **SAVINGS BANK ACCOUNTS**

4

Sellotape
 BRAND
FOR GRIPPING POWER

5

**LEARN THE FRENCH*
 THEY SPEAK
 IN FRANCE!**

Learn to speak the everyday language of the home and cafe! It's easy and enjoyable by Lingaphone - the method that brings you the voices of distinguished teachers and professors. Lingaphone is the quickest and simplest way to learn a language. Write for 20-page book and details of Weekly free trial in French* or any of 32 languages.



THE LINGAPHONE INSTITUTE PTY. LTD. (Dept. 2345)
 1 Fleming Place, MELBOURNE, C.I.

6a

**A STAMP WILL SHOW YOU ...
 THE WAY TO PERFECT FRENCH***

The use of the stamps in this book is made for the Free 10 page book "Lingaphone for Languages". It describes how you can learn French easily by listening to records 145 times or less while you follow the words in a text book. It's fast, easy and it's fun. And it has worked wonderfully for over a million people. Fill in and post this coupon today.

(For any of 32 languages)

THE LINGAPHONE INSTITUTE PTY. LTD.
 1 Fleming Place, MELBOURNE, C.I.

NAME
 ADDRESS

6b

**A STAMP WILL SHOW YOU ...
 THE WAY TO PERFECT FRENCH***

The use of the stamps in this book is made for the Free 10 page book "Lingaphone for Languages". It describes how you can learn French easily by listening to records 145 times or less while you follow the words in a text book. It's fast, easy and it's fun. And it has worked wonderfully for over a million people. Fill in and post this coupon today.

(For any of 32 languages)

THE LINGAPHONE INSTITUTE PTY. LTD.
 SUTTON'S MUSIC, 105 ELIZABETH STREET, MELBOURNE, VIC. 3000

NAME
 ADDRESS

6d

**A STAMP WILL SHOW YOU ...
 THE WAY TO PERFECT FRENCH***

The use of the stamps in this book is made for the Free 10 page book "Lingaphone for Languages". It describes how you can learn French easily by listening to records 145 times or less while you follow the words in a text book. It's fast, easy and it's fun. And it has worked wonderfully for over a million people. Fill in and post this coupon today.

(For any of 32 languages)

THE LINGAPHONE INSTITUTE PTY. LTD.
 Allan's Music Store, 276 Collins St., Melbourne

NAME
 ADDRESS

6e

6f

**A STAMP WILL SHOW YOU . . .
THE WAY TO PERFECT FRENCH**

One set of the stamps in this book is valid for the free 20 page book "Linguaphone for Beginners". It describes how you can learn French by listening to records. It is a book which you listen to in a bath, in a car, on a train, on a ship, and it has worked wonderfully for over a million people. Fill in and post this coupon today.

(For any of 31 languages)

THE LINGUAPHONE INSTITUTE PTY. LTD.

DYMOCK'S — 424 George St., Sydney, N.S.W., 2000

NAME

ADDRESS

6h

**DON'T RISK A
FINE!**

If you possess a
TV or Radio receiver
you must hold a
current licence.

Separate licences
are necessary for
both TV and Radio.

Enquire at any
Post Office.

8

NOTICE

Space — such as this notice is printed within —
can be made available for advertising.
Over 8,000,000 Stamp Books are sold throughout
Australia each year.

Contact the Official Contractors
DIRECTORIES (AUST.) LTD.
15 GOVER STREET, NTH. ADELAIDE, S.A.

Printers—Letterpress Ltd., 5th. Aust. Edition 1/1960

10

**COMMONWEALTH
SAVINGS BANK**

Agencies conducted
at most Post Offices

12a

**A STAMP WILL SHOW YOU . . .
THE WAY TO PERFECT FRENCH**

One set of the stamps in this book is valid for the free 20 page book "Linguaphone for Beginners". It describes how you can learn French by listening to records. It is a book which you listen to in a bath, in a car, on a train, on a ship, and it has worked wonderfully for over a million people. Fill in and post this coupon today.

(For any of 31 languages)

THE LINGUAPHONE INSTITUTE PTY. LTD.

DYMOCK'S — 424 George St., Sydney

6g

To Ensure

your letter
can be carried
by Air
within Australia
use a . . .

- 3 1/2" x 5 1/2" Envelope
for up to 3 sheets
of foolscap or
4 sheets of quarto.
- 4" x 9" Envelope
for up to 6 sheets
of foolscap or
8 sheets of quarto.

7

**BE PROMINENT
IN AUSTRALIA'S
PURSE OR POCKET !**

Use space like THIS !

Contact

DIRECTORIES (AUST.) LTD.

Official Stamp Book Contractors

Head Office: 15 GOVER ST., NTH. ADELAIDE, S.A.

Printers—Letterpress Ltd., 5th. Aust. Edition 1/1960

9

**Mazda
HIGH EFFICIENCY
LAMPS**

*stay brighter
longer*



11

THE BEST
PLACE FOR
YOUR SAVINGS

Everywhere
for everyone

EVERY
POST OFFICE
IS AN AGENCY

**SAVINGS
COMMONWEALTH
BANK**

12b



Forge Ahead In Business!

Write for **FREE** Handbook and information. Fill in and post coupon overleaf.

Hemingway Robertson
INSTITUTE



13

14

POST TODAY!

NAME _____ AGE _____

ADDRESS _____

INTERESTED IN

Accountancy — Company
Secretarialship — Cost Ac-
countancy — Bookkeeping —
Advertising — Sales Man-
agement — Business Devel-
opment — Ticket and
Showcard Writing — Hard-
ware Distribution.

Hemingway Robertson
INSTITUTE
Bank Hse., Bank Pl., Melb.
16 Garrack St., Sydney
and All Capital Cities
B. 318

15

16a

START QUICKER...

ALL-AUSTRALIAN

Olympic

TYRES AND BATTERIES

... GO BETTER!

16b

CHECK FOR

Olympic

TYRES AND BATTERIES

16c



16d

GET MORE MILES
FOR YOUR DOLLARS
CONVERT TO

Olympic

TYRES AND BATTERIES

16e

CHECK
YOUR TYRES
CHECK
FOR

Olympic

TYRES AND BATTERIES

16f

17

RATES OF POSTAGE Within Australia

LETTERS—Including Business and Personal Letters, Postcards, etc.—5c first oz., 4c each additional oz. up to 4oz., 4c each additional 4oz. Over 1lb. Parcel rates apply (minimum charge 33c).
OTHER ARTICLES—Including Business/Printed Papers & Merchandise: 5c first 2oz., 4c second 2oz., 4c each additional 4oz. Over 1lb. Parcel rates apply (minimum charge 25c).
NEWSPAPERS, PERIODICALS—Registered at a GPO in Aust: 5c first 6oz., 5c each additional 6oz.
AIRMAIL—Envelopes and Postcards not smaller than 3 1/2" x 5 1/2", or larger than 4 1/2" x 9 1/2", and not more than 1/8" thick are carried by air, free of airmail fees, provided the items are oblong with a ratio of sides of 1 to not less than 1.414. Otherwise an airmail fee of 3c an oz. applies.

18a

RATES OF POSTAGE within Australia

LETTERS & POSTCARDS—5c first oz., 4c each additional oz. up to 4oz., 4c each additional 4oz. Over 1lb. Parcel rates apply (minimum charge 33c).
OTHER ARTICLES—Including Business/Printed Papers & Merchandise: 5c first 2oz., 4c second 2oz., 4c each additional 4oz. Over 1lb. Parcel rates apply (minimum charge 25c).
NEWSPAPERS, PERIODICALS—Registered at a GPO in Aust: 5c first 6oz., 5c each additional 6oz.
AIRMAIL—Envelopes and Postcards not smaller than 3 1/2" x 5 1/2", or larger than 4 1/2" x 9 1/2", and not more than 1/8" thick are carried by air, free of airmail fees, provided the items are oblong with a ratio of sides of 1 to not less than 1.414. Otherwise an airmail fee of 3c an oz. applies.

18c

RATES OF POSTAGE within Australia

LETTERS, LETTERCARDS & POSTCARDS—1oz 2oz 4oz 8oz 16oz 7c 12c 18c 24c 30c
OTHER ARTICLES* (Merchandise, Business/Printed Papers, etc.)—2oz 4oz 8oz 16oz 7c 12c 18c 24c
*NOTE: Parcel rates and conditions apply over 1lb.
NEWSPAPERS, PERIODICALS & BOOKS—Registered for postal transmission—General rates: 7c first 6oz, 6c each additional 6oz.
AIRMAIL—Envelopes and Postcards not smaller than 3 1/2" x 5 1/2" or larger than 4 1/2" x 9 1/2", and not more than 1/8" thick are carried by air, free of airmail fees, provided the items are oblong with a ratio of sides of 1 to not less than 1.414. Otherwise an airmail fee of 3c an oz. applies.

18e

RATES OF POSTAGE

LETTERS & POSTCARDS—British Commonwealth & Asian-Oceania: 1oz 2oz 4oz 8oz 16oz 7c 13c 20c 40c 70c
2lb 4lb \$1.20 \$1.50 Limit 4lb.
Other countries: 1oz 2oz 4oz 8oz 16oz 9c 16c 25c 50c 90c
2lb 4lb \$1.50 \$2.40 Limit 4lb.

19e

Overseas

PRINTED PAPERS—all countries: 2oz 4oz 8oz 16oz 4lb 6c 12c 18c 25c 70c
each additional 2lb—30c
Limit 4lb (Books 11lb).
SMALL PACKETS—Accepted by all foreign countries from 1.7.77. 4oz 8oz 16oz 12c 18c 30c Limit 1lb.
PARCELS & AIRMAIL—Rates vary according to distance.

RATES OF POSTAGE Within Australia

LETTERS—Including Business and Personal Letters, Postcards, etc.—5c first oz., 4c each additional oz. up to 4oz., 4c each additional 4oz. Over 1lb. Parcel rates apply (minimum charge 33c).
OTHER ARTICLES—Including Business/Printed Papers & Merchandise: 5c first 2oz., 4c second 2oz., 4c each additional 4oz. Over 1lb. Parcel rates apply (minimum charge 25c).
NEWSPAPERS, PERIODICALS & BOOKS—Registered at a GPO in Aust: 5c first 6oz., 5c each additional 6oz.
AIRMAIL—Envelopes and Postcards not smaller than 3 1/2" x 5 1/2", or larger than 4 1/2" x 9 1/2", and not more than 1/8" thick are carried by air, free of airmail fees, provided the items are oblong with a ratio of sides of 1 to not less than 1.414. Otherwise an airmail fee of 3c an oz. applies.

18b

RATES OF POSTAGE within Australia

LETTERS & POSTCARDS—1oz 2oz 4oz 8oz 16oz 6c 12c 18c 24c 30c
OTHER ARTICLES* (Merchandise, Business/Printed Papers, etc.)—2oz 4oz 8oz 16oz 6c 12c 18c 24c
*NOTE: Parcel rates and conditions apply over 1lb.
NEWSPAPERS, PERIODICALS & BOOKS—Registered at a GPO in Aust: 6c first 6oz, 5c each additional 6oz.
AIRMAIL—Envelopes and Postcards not smaller than 3 1/2" x 5 1/2", or larger than 4 1/2" x 9 1/2", and not more than 1/8" thick are carried by air, free of airmail fees, provided the items are oblong with a ratio of sides of 1 to not less than 1.414. Otherwise an airmail fee of 3c an oz. applies.

18d

RATES OF POSTAGE Overseas

LETTERS AND LETTERCARDS—British Commonwealth countries: 5c first ounce; 4c each additional ounce. Other countries: 7c first ounce; 6c each additional ounce.
POSTCARDS—British Commonwealth countries: 5c first ounce; 4c each additional ounce. Other countries: 7c first ounce; 6c each additional ounce.
PRINTED PAPERS—British Commonwealth countries: 7c first ounce; 6c each additional ounce. Other countries: 9c first ounce; 8c each additional ounce.
SMALL PACKETS—Accepted by all foreign countries from 1.7.77. 4oz 8oz 16oz 12c 18c 30c Limit 1lb.
PARCELS & AIRMAIL—Rates vary according to distance.

19a

RATES OF POSTAGE Overseas

LETTERS AND LETTERCARDS—British Commonwealth countries: 4c first ounce; 3c each additional ounce. Other countries: 7c first ounce; 6c each additional ounce.
POSTCARDS—British Commonwealth countries: 4c first ounce; 3c each additional ounce. Other countries: 7c first ounce; 6c each additional ounce.
PRINTED PAPERS—British Commonwealth countries: 7c first ounce; 6c each additional ounce. Other countries: 9c first ounce; 8c each additional ounce.
SMALL PACKETS—Accepted by all foreign countries from 1.7.77. 4oz 8oz 16oz 12c 18c 30c Limit 1lb.
PARCELS & AIRMAIL—Rates vary according to distance.

19c

SURFACE MAIL POSTAGE Overseas

LETTERS, LETTERCARDS & POSTCARDS—ASIA-OCEANIA: 1oz 2oz 4oz 8oz 16oz 7c 13c 20c 40c 70c
2lb 4lb (\$1.20 \$1.50)
All other countries: 1oz 2oz 4oz 8oz 16oz 10c 16c 25c 50c \$1.00
2lb 4lb (\$1.50 \$2.50)

PRINTED PAPERS—all countries: 2oz 4oz 8oz 16oz 4lb 7c 12c 18c 25c 70c
each additional 2lb—30c
Limit 4lb (Books 11lb).
SMALL PACKETS—all countries: 4oz 8oz 16oz (Maximum) 17c 18c 30c
Parcels & Airmail—Rate, available on enquiry.

19f

ADVERTISING SPACE



SPACE, such as this, can be made available for advertising.
14,000,000 Stamp Books are sold throughout Australia each year.

Contact the official contractors . . .
DIRECTORIES (AUST.) PTY. LTD.
15 GOVER ST., NORTH ADELAIDE, S.A.
Also at SYDNEY, MELBOURNE, BRISBANE, HOBART

20a

ADVERTISING SPACE



SPACE, such as this, can be made available for advertising.
Over 13,000,000 Stamp Books are sold throughout Australia each year.

Contact the official contractors . . .
DIRECTORIES (AUST.) PTY. LTD.
15 GOVER ST., NORTH ADELAIDE, S.A.
Also at SYDNEY, MELBOURNE, BRISBANE, HOBART

20b

ADVERTISING SPACE



SPACE, such as this, can be made available for advertising.
12,000,000 Stamp Books are sold throughout Australia each year.

Contact the official contractors . . .
DIRECTORIES (AUST.) PTY. LTD.
Adelaide, Sydney, Melbourne, Brisbane, Hobart

20c

ADVERTISING SPACE



SPACE, such as this, can be made available for advertising.

Contact the official contractors . . .
DIRECTORIES (AUST.) PTY. LTD.
15 GOVER ST., NORTH ADELAIDE, S.A.
Also at SYDNEY, MELBOURNE, BRISBANE, HOBART

20d

ADVERTISING SPACE



SPACE, such as this, can be made available for advertising.

Contact the official contractors . . .
DIRECTORIES (AUST.) PTY. LTD.
15 GOVER ST., NORTH ADELAIDE, S. Aust., 5006
Also at SYDNEY, MELBOURNE, BRISBANE, HOBART

20e

20f

ADVERTISING SPACE



SPACE, such as this, can be made available for advertising.

Contact the official contractors . . .
DIRECTORIES (AUST.) PTY. LTD.
417 ST. KILDA ROAD, MELBOURNE, VIC. 3004
Or a branch office in your capital city . . .

20g

21

22

23

STUDY BY POST

—with STOTT'S

Mail coupon overleaf for free details of any course.

Accountancy	Intermed./Junior	Diesel Engrg.
Shorthand/Typg.	Dresscutting	Auto. Engrg.
Salesmanship	Story Writing	Dairy Farming
Commercial Art	Journalism	Livestock Brgg.
Drawing/Sketchg.	English/Arith.	Soil Mgt./Crops
Showcard Writ'g.	Nurses' Entr.	Draftsmanship
Window Dressing	Police Entr.	Business Manage't
Book-keeping	Amateur Radio	Building Courses

24

TEAR OUT AND POST THIS COUPON

To STOTT'S: Please send me, without obligation, full particulars of your Course in:

NAME _____ AGE _____
ADDRESS _____

Stott's Technical Correspondence College
157-159 Flinders Lane, Melbourne, C.I.
Australia's Leading Correspondence College

25

26

ADVANCE with me!
AUSTRALIAN
NEW ARMY
350 CAREERS TO CHOOSE FROM

28

27

POST TODAY

ARMY RECRUITING OFFICER
BY QUEENS ROAD MELBOURNE
Please fill in and send

☐ SCHOLARSHIPS
TRADE APPRENTICES
and MATRICULATION

☐ OFFICER CAREERS
through
• DUTY ROOM
• PORTSEA

☐ UNIVERSITY GRADUATE
OR UNDERGRADUATE
TRAINING SCHEME

☐ WOMENS SERVICES
IN NURSING OR
ADMINISTRATION

For more
details
fill in and
send

29

30

**JUST THINK OF IT . . . EVERY STAMP
A POTENTIAL CUSTOMER . . .**

One simple little stamp . . . the fare for delivery of an effective selling masterpiece in personalized contact, creating the right impression, conveying the right message DIRECT to the right people . . . POTENTIAL CUSTOMERS!

Selection of prospects, design, presentation and addressing to all part of the SELECTIVE MAIL ADVERTISING SERVICE C.M.D. offers . . . If you want REAL action, post the coupon overleaf TODAY.

PROCHURES — SALES LETTERS — BOOKLETS — PRESENTATIONS — MAIL ORDER PROMOTIONS



SEE
COUPON
OVERLEAF

32

31

for: **CREATIVE MAIL DESIGN**
(A Division of Directories (Aust) Ltd.)
15 Gover St., North Adelaide, S.A. — 68471

Please send full particulars of the C.M.D.
Selective Mail Advertising Service to:

NAME _____
COMPANY _____
ADDRESS _____

POTENTIAL MARKET _____

POST TODAY

33

34



**Make
Accountancy
Your Career!**
Write for FREE Handbook
and information. Fill in and
post coupon overleaf.

Hemingway Robertson
INSTITUTE



36a

35

----- POST TODAY! -----

Name..... Age.....

Address.....

Interested in.....

Hemingway Robertson Institute
57 Bank House, Bank Place, Melbourne
57 Barrack House, 16 Barrack Street, Sydney
Offices all Capital Cities, Newcastle, Launceston

C40A

36b

37

MANTHORNTAXITRUCK
SERVICE

DON'T BOOK
RING
WHEN YOU
WANT IT...

81-1416



39

38

40

41

42

For every
Banking Service

BANK COMMONWEALTH

43

44

45

46

46x

47

**IF YOU HAVE THE
ABILITY TO DRAW!...**

YOU CAN ENTER THE WELL PAID FIELD OF COMMERCIAL ART -
NOW - The C.M.D. CREATIVE DESIGN Home Course gives you confidence, teaches you layout, reproduction, printing, (newspaper, magazine, commercial) typography - the lot - you acquire your own set of samples and an insight into T.V. art. We show you how to successfully sell your talent.

You only pay as you learn - out of income - each month you receive your project with corrections to your previous work.
IF you Genuinely like to DRAW - See overleaf.

48

49

-----POST TODAY-----

TO: CREATIVE MEDIA DESIGN, Training Division, 15, Gover St., North Adelaide, Sth. Aust.	
Please send me the FREE brochure, syllabus, and enrolment form for the latest C.M.D. CREATIVE DESIGN HOME COURSE without obligation.	
NAME.....	AGE.....
ADDRESS.....	
STATE.....	

50

51

YOUR Radio & TV MUST be licensed Don't risk a fine APPLY AT ANY POST OFFICE

52a

TV and WIRELESS LICENCES

are yours current?

FULL LICENCE DETAILS FROM ANY POST OFFICE

52b

YOUR SUCCESS DEPENDS ON TRAINING

A STOTT HOME-STUDY COURSE WILL HELP YOU

Mail Coupon overleaf for details of any Course.

Accountancy	Commercial Art	Dresscutting
Business Manage't	Drawing/Sketch'g	Amateur Radio
Shorthand/Typing	Water Colour	Dairy Farming
Bookkeeping	Story Writing	Livestock Breed'g
Speedwriting	Journalism	Fitting/Turning
Salesmanship	Script Writ'g	Auto. Mechanics
Showcard Writ'g	Intermediate	Building Construc.
Handwriting	Junior Certif.	Estimat'g/Tendg.
Estate Agents	Nurses' Entr'ce	Dressmaking
Advertising	English/Arith.	Boiler Attenda.

53a

YOUR SUCCESS DEPENDS ON TRAINING

A STOTT HOME-STUDY COURSE WILL HELP YOU

See overleaf for further information.

Accountancy	Commercial Art	Dairy Farming
Business Manage't	Drawing/Sketch'g	Livestock Breed'g
Shorthand/Typing	Cartooning	Sheep Husbandry
Bookkeeping	Story Writing	Fitting/Turning
Salesmanship	Journalism	Auto. Mechanics
Showcard Writ'g	Script Writing	Diesel Engr'g
Handwriting	Nurses' Entr'ce	Building Construc.
Advertising	English/Arith.	Estimat'g/Tendg.
Intermediate	Dresscutting	Draftsmanship
Junior Certif.	Amateur Radio	Boiler Attenda.

53b

MAIL THIS COUPON FOR FULL DETAILS

To STOTT'S: Please send me, free and without obligation, full particulars of your Correspondence Course in:

NAME _____ AGE _____
ADDRESS _____

Stott's Technical Correspondence

College 157-159 Flinders Lane, Melbourne; Gibb & Bonham House, 303 George St., Sydney; 292 Adelaide St., Melbourne; 42 Gilles St., Adelaide; 22 Howard St., Perth.

54



Specialised Correspondence Tuition:

Intermediate	General Subjects
Leaving	Real Estate
Matriculation	Valuation
Literary Courses	Municipal Clerks
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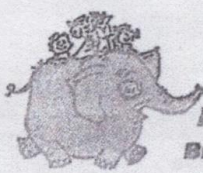
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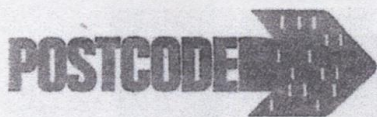
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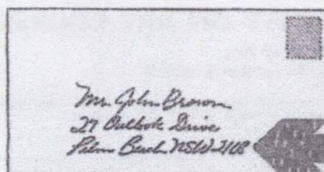
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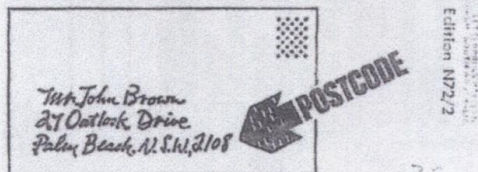
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